

INVITATION FOR AN OPEN WORKSHOP ON TARGETED R&D POLICY APPLIED TO THE LIFE SCIENCE SECTOR

September 14, 2010, Paris, France

The TARGET Consortium, a consortium consisting of 8 partners from 6 different countries within the EU Seventh Framework Programme for Research & Technology Development (“FP7”), in cooperation with the Ministry of Economy, Industry & Employment of France, has the pleasure to announce an open workshop **to present the principles of a toolkit** that is aimed at enabling a country or region to develop and **to implement targeted R&D policies successfully** as well as to take concrete policy making decisions. This intended toolkit will contain a structured and valorized set of **guidelines & recommendations for diversifying the country's policy mix**, taking into account the unique characters of its innovation/R&D system and geopolitical reality. The workshop will discuss **the importance of targeting as an instrument for coping with global competition**.

The TARGET Consortium would like to invite **all relevant stakeholders** in order present our results to-date in general and to present the principles of our toolkit in particular. Stakeholders will include selected officials from the benchmark countries and representatives of CREST, academics in this field as well as public officials & policy makers. **Through this workshop the TARGET Consortium will be able to obtain an evaluation of the principles of the toolkit and comments from stakeholders.**

The workshop will be hosted by the Ministry of Economy, Industry & Employment of France in their offices. Registration is obligatory, but free of charge. The workshop will take place during the entire day, but lunch will be included. People interested to participate can register by sending an e-mail to Mr. Simon van Dam – svandam@agora-partners.com not later than **August 26, 2010**. Further details of location and agenda will be distributed shortly.

We are looking forward to see you in Paris!

On behalf of the TARGET Consortium,

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